



## STATEMENT

(to be filled in a clear and readable way)

The undersigned \_\_\_\_\_ born in \_\_\_\_\_, on  
\_\_/\_\_/\_\_\_\_ and resident in \_\_\_\_\_, province (\_\_\_\_), at  
\_\_\_\_\_ Postal Code \_\_\_\_\_, phone no.  
\_\_\_\_\_ mobile no. \_\_\_\_\_ e-mail address  
\_\_\_\_\_ (hereinafter "Passenger"), with reference to the event "World President  
Tour and Meeting 2023" as organized by the company Ducati Motor Holding S.p.A. (hereinafter "WPM"), - Sole  
Shareholder Company, subject to the Direction and Coordination of Audi AG - (hereinafter "Ducati") at  
\_\_\_\_\_ on \_\_\_\_\_, which the Passenger shall participate in as a passenger transported on  
one of the motorcycles listed in the Annex A being property of Ducati and ridden by \_\_\_\_\_  
(hereinafter "Rider", and all the foregoing event hereinafter "Test Ride"),

In case of emergency contact: Name \_\_\_\_\_, Surname \_\_\_\_\_,  
Phone \_\_\_\_\_

### accepting to participate in the event as a Passenger, hereby confirms and declares that:

- s/he is familiar with the safety measures prepared by Ducati for the Test Ride and is aware of them;
- s/he undertakes to wear suitable clothing for the Test Ride;
- s/he is in good physical and mental health to be able to participate as a Passenger in the Test Ride;
- s/he is aware, informed and familiar with the risks and dangers deriving from participation in the Test Ride, and declares therefore that s/he consciously and voluntarily accepts to take such risks and dangers and to undertake any responsibility in this regard;
- s/he shall indemnify, defend and hold Ducati, its managers and/or legal representatives, employees and auxiliary staff members harmless, for himself/herself and his/her heirs and assigns and to the extent permitted by the law, from and against any liability for damages, either direct or indirect, to persons and/or property, as suffered by the Passenger during the Test Ride, and therefore s/he shall waive any kind of claim of a financial or other nature against Ducati, its employees and directors;
- s/he shall also indemnify, defend and hold Ducati, its managers and/or legal representatives, employees and auxiliary staff members harmless, for himself/herself and his/her heirs and assigns and to the extent permitted by the law, from and against any liability for damages, either direct or indirect, to persons and/or property, as caused by the Passenger to any third parties during the Test Ride, thus indemnifying Ducati for any amount of money that it shall be required to pay to any third parties for such damages;
- s/he shall grant Ducati any and all rights to the use and exploitation of his/her image and/or face and/or voice during the Test Ride and/or during WPM, considered alone and/or in combination with other images and/or in synchronisation with other sounds without limits of place, use, time and means and/or



manner of exploitation, also for the purposes of general promotion of Ducati and its institutional activity, its products and/or distinguishing marks. The Passenger hereby expressly authorises the diffusion of his/her image and/or face and/or voice on the website [www.ducati.com](http://www.ducati.com), as well as on all social channels directly and indirectly connected to Ducati and waives as of now to make and/or have any claim made, also of a financial nature, against Ducati for granting this right and, in any case, for the use of his/her image and/or face and/or voice.

The Passenger declares that s/he has read and understood and agrees to all the aforementioned conditions:

**SIGNED:**

\_\_\_\_\_

**DATE**

\_\_\_\_\_

**NAME IN FULL**

\_\_\_\_\_

**PLACE:**

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#### **SAFETY AND REGULATIONS**

- Please read carefully.

All Test Ride participants must attend a briefing prior to the Test Ride with the Rider, or another qualified representative designated by Ducati, during which all safety requirements shall be reported ("Briefing"). The Passenger shall pay the utmost attention during the Briefing.

It is forbidden to participate in the Test Ride under the influence of alcohol, drugs or in case of poor health.

During the Test Ride, Passenger and Rider must always wear technical clothing (certified helmet, suits, gloves and shoes).

Signed: \_\_\_\_\_



## Privacy Notice - General Personal Data Protection Regulation - "Regulation"

The company Ducati Motor Holding S.p.A. ("Ducati") as data controller informs you of the following regarding the processing of your personal data pursuant to art. 13 of EU Regulation 2016/679 on the protection of personal data ("Regulation").

### 1. Purposes of processing and consequences in case of refusal to provide your personal data

Ducati processes the personal data that you provide when you register for test ride events to ride our motorcycles and the data collected during such tests (Test Ride, hereinafter referred to as "Test Rides").

Ducati processes your personal data for the purposes described below.

#### *a) Purposes necessary for the management of your participation in the WPM 2022 ("Event").*

Ducati processes your personal data to the extent necessary to manage your participation in the Event. We process your personal data to manage the loan-for-use agreement for the Ducati motorcycle that will be used during the Event. Ducati also processes your personal data to comply with legal and regulatory obligations connected with the management of the Event (for example concerning administrative and accounting matters) and to exercise legal claims. For these purposes, we process such data as name and surname, gender, e-mail, telephone number, date of birth, data relating to residence/domicile (city, post code, country, province/region), driver's licence data. Giving your personal data is necessary for the purposes indicated above, and any refusal would prevent you from participating in the Event.

#### *b) Further purposes*

With your consent, which is optional, Ducati uses your personal data for marketing purposes, i.e. to send you promotional newsletters, commercial or advertising communications, for direct sales, market research, statistical analysis, survey on the degree of satisfaction of customers and potential customers. Marketing activities are carried out by e-mail (newsletter), telephone, SMS, MMS, chats, banners on the website, instant messaging, social networks and traditional mail, including invitations to events in which Ducati participates or organised by Ducati, by members of the Ducati sales and assistance network or by Ducati's commercial Partners. These communications also include offers on products, services and initiatives of Ducati's commercial partners. You may indicate your preferred method of contact among those listed above and may refuse to receive promotional communications through any one or all or of the channels of communication mentioned above at any time.

With your consent, which is optional, Ducati collects information about your preferences, habits, lifestyle, interaction with Ducati, as well as details of the purchases made, to use them for the creation of group and individual profiles ("profiling") and the sending of communications and personalised promotional offers in its stores and online through its websites and apps.

The following information is also used for profiling activities: information obtained by comparing the data collected by us with data that is generally available to the public, for example the profiles of social networks that you have made public; information collected through cookies and other tracking technologies on our sites and Apps (see the relevant Privacy Policy and Cookies Policy); information collected through data collection systems on your motorcycle - where applicable and only in compliance with the Regulations.

Tailored marketing activities are carried out by e-mail (newsletters), telephone, SMS and MMS messages, chats, banners on website, instant messaging, social networks and conventional mail, including invitations to events. You may indicate your preferred method of contact among those listed above and may refuse to receive promotional communications through any one or all or of the channels of communication mentioned above at any time.

If you are a registered user of our websites or Apps, you can access your My Ducati profile page in the Privacy Management section to check or modify your preferences at any time. If you are not a registered user, you may contact Ducati or our Data Protection Officer at any time at the addresses below.

Providing your personal data for the above marketing and profiling purposes is optional and a refusal will not have any effect on your possibility to participate in our Test Rides.

### 2. Method of processing and legal bases for processing

Ducati will process your personal data with and without the aid of electronic means, based on logics and procedures consistent with the purposes specified below and in compliance with the Regulation, including the aspects of confidentiality and security. The data may be provided by you when participating in the Event, registering in our points of sale on paper forms and/or on electronic means, acquired during visits to our dealers and resellers, provided during events, fairs and shows in which Ducati participates or organised by Ducati, members of the Ducati sales and assistance network or by Ducati's commercial partners, or provided during your interaction with Ducati's websites, internet and mobile applications. In compliance with the Regulations, your personal data is used to update and rectify the information collected previously.

Ducati processes your personal data on the basis of the following criteria of legitimacy:

- your consent
- Ducati's legitimate interest in carrying out commercial activities;
- fulfilling obligations arising out of a contract between you and Ducati;
- the fulfilment of legal obligations.

### 3. Disclosure of your personal data to third parties

Personal data are accessible to our duly authorised personnel (e.g. persons in charge of the Event, as well as Sales & Marketing, CRM, Service, IT staff) as needed, and disclosed to third parties in the following cases: (i) when disclosure is required by applicable laws and regulations with respect to legitimate third party recipients of communications such as authorities and public bodies for their respective institutional purposes; (ii) when disclosure to third parties is necessary to perform a contract or pre-contractual activities activated by your request, e.g. communication of your data to one of our Dealers or business partners to enable it to provide you with the information,



products or services requested by you; (iii) in case of disclosure to third parties in the event of extraordinary transactions (e.g. mergers, acquisitions, sale of business, etc.).

Your personal data are also shared with our service providers, e.g. services of a technical and organisational nature for the purposes specified above, like independent contractors, even with associates, delivery, marketing and payment management companies. We provide these entities with only the data necessary to perform the agreed services and they act as Data Processors, based on the instructions received from Ducati.

Finally, in order to provide you with the Ducati products and services you have requested (e.g. to ensure that you may obtain the same benefits worldwide), other companies in the Ducati Group, importers, dealers and our commercial partners may access your personal data under applicable privacy law.

Ducati will not disclose your data to third parties in order for them to use it for their own marketing purposes.

#### **4. Transfer of personal data outside the European Union**

Some of the companies of the Ducati Group, the sales network or third parties contractually linked to Ducati that may access your personal data are also established outside the European Union, in countries that do not guarantee an adequate level of protection of personal data according to the standards established by the Regulation.

Ducati takes the necessary precautions for a legitimate transfer of data (e.g. through the implementation of Standard Contractual Clauses approved by the European Commission). You may request information on the cross-border transfer of your personal data at any time by contacting Ducati or Ducati's Data Protection Officer at the addresses provided below.

#### **5. Storage of personal data**

Your personal data are kept by Ducati for the time strictly necessary to pursue the purposes for which they are collected and for the fulfilment of the applicable obligations of law and regulation. For the activities necessary for the execution of a contract, the data are kept for administrative-accounting purposes for ten years from the conclusion of the same.

Conservation for longer periods occurs only if permitted by law and in the event of legal defence of rights.

#### **6. Data Controller and Data Protection Officer**

The Controller of personal data processing is: Ducati Motor Holding S.p.A, with headquarters in Via Cavalieri Ducati 3 - 40132 Bologna (BO), Italy. The Data Protection Officer is domiciled at the headquarters of the Data Controller and can be contacted at the following email address: [privacy@ducati.com](mailto:privacy@ducati.com).

#### **7. Your rights**

You can contact Ducati as the Data Controller or Data Protection Manager at the above addresses to get an updated list of our data processors (i.e. our service providers), of the parties to whom the data are disclosed and to exercise the following rights as per art. 15 et seq. of the Regulation; obtain confirmation of the existence or otherwise of your data, verify their content, origin, accuracy, request their completion, updating, rectification, deletion, anonymisation, request data portability, limitation of processing and submit an application to the Supervisory Authority (the Authority for the Protection of Personal Data).

In addition, you may, at any time, object to the processing of your personal data processed for direct marketing purposes and, if required by a particular situation, you may object to the processing of your personal data on the basis of Ducati's legitimate interest unless Ducati has prevailing legitimate reasons for proceeding with processing (e.g. the exercise or defence of a right in court).

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#### **Consent for the processing of personal data**

I have read and understood the privacy notice and I hereby consent to the processing of my personal data by Ducati Motor Holding S.p.A.:

- for marketing activities via e-mail, newsletters, telephone, SMS and MMS messages, chats, instant messaging, social networks, blogs and conventional mail
  
- for the purposes of profiling and sensing tailored communications via e-mail, newsletters, telephone, SMS and MMS messages, chats, instant messaging, social networks, blogs and conventional mail

Place and Date: \_\_\_\_\_

Signed: \_\_\_\_\_

Name and surname: \_\_\_\_\_



## ANNEX A

MODEL	VIN	PLATE
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